

Good & Fanfair, LLC



CONFUSION
TO
CLARITY

Cultivating Environments of Psychological Safety, Belonging and Affective Trust

*Services and Offerings
from*

Confusion to
Clarity™

Workshops. Trainings. Certifications

Danielle Fanfair

Founder | CEO



Danielle Fanfair has over sixteen years of coaching and teaching adults, creating professional development curriculum, interdisciplinary event production, and strategy. She helps individuals, groups and organizations move from Confusion to Clarity™, developing an understanding of how their personal story equips them to be a powerful contribution. During her career, she's learned and created useful tools for personal and professional growth, story-sharing and compassionate understanding, creating diverse and inclusive environments, building long-term professional relationships, problem solving, communication, growing performance, increasing productivity, and giving and receiving feedback.

She holds a B.A. in Journalism and Public Relations from Baylor University, and experience as a conference and events planner, strategic director of vocational incubators, film producer, professional coach and spiritual teacher. She is an internationally-accredited practitioner of the Enneagram of Personality, an accurate personality and skills typing system.

She has the curiosity of a nerd and the wit of a comedian. She'll have you laughing, learning and growing all at the same time. Danielle's teaching and speaking is great for Human Resources Offerings and Trainings, Professional Development Programs, and Corporate Diversity, Equity, Inclusion & Accessibility Initiatives.

Confusion to Clarity™



Problem: In 2021 and Q1 of 2022, over 43 million Americans quit their jobs, sparking The Great Resignation. Why?

Our Solution: *Our research suggests that burnout, feeling unappreciated and a disrespectful, toxic workplace are the top reasons why people quit their jobs, more frequently cited than compensation or promotion-related complaints. The bottom line is this: it's less expensive and more lucrative to appreciate the staff you have than to hire new people. Our curriculum provides an incubator in which participants leave with tools for:*

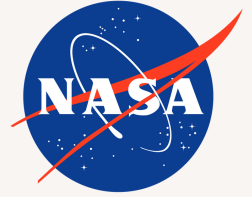
- *Developing an awareness and understanding of what others are experiencing*
- *Cultivating empathy and compassion for others' experiences and story*
- *Recognizing the creative innovation that each person is capable of and appreciating the gifts and superpowers that teammates bring with their lived experiences*

Problem: Companies that lack diversity are struggling in creative innovation, while companies with "above-average diversity on their management teams" produce 19% more innovation revenue, according to a 2018 study from Boston Consulting Group.

Our Solution: *Danielle has a gift for teaching adults with no previous diversity, equity, inclusion and accessibility learning experiences how to understand their blindspots and create change without shame. She trains executive leadership, managers, supervisors and team members concepts, insights, strategies and practices for better understanding and relating to each other. Each module helps attendees to develop a personal understanding and connection to their own personality, personal experiences and that of each team member. We explore how growing awareness, empathy, compassion and appreciation expands every part of the company---including the bottom line.*

our offers

Confusion to Clarity™ Learning Environments



Confusion To Clarity: Expanding Intelligences Corporate Stress Relief and Wellness Training

Leadership is rapidly shifting. Yesterday's leaders were powerful; today's leaders are intelligent, and tomorrow's leaders will have a mastery of social and emotional intelligence.

In this training, attendees learn how to sense into, learn from and apply every part of their intelligence to be more effective communicators, problem solvers and leaders. They learn how to understand stress and move through, out of and learn from their stress triggers to me more peaceful, balanced, and sustain their wellness, motivation and joy.



**Contemporary
Arts Museum
Houston**



VENTURENOIRE

Confusion to Clarity: Diversity, Equity, Inclusion and Accessibility Training

In this training, participants learn understand and dismantle unconscious bias, avoid microaggressions and understand where their practices, processes and current culture creates barriers to psychological safety, belonging and trust. Attendees gain practices to understand their own and each other's personal story, specialized gifts and the benefits of their perspective. Stereotypes and assumptions become unhelpful and are replaced with actual knowledge of a team member's authentic personal story and invaluable strengths. Relationships improve, team players are positioned to play their part with more effectiveness, expanding the mission and the bottom line of the organization. This training grows awareness, empathy, compassion and appreciation; it is an organic, and natural shift into the true essence of diversity, equity, inclusion and accessibility.

Confusion to Clarity: Mastering Your Contributions + Superpowers | Professional Development Training

In this training, Danielle merges her talent for teaching adults with mastery of methods, tools and insights around human development. She merges use of interdisciplinary scientific concepts, meditation, mindfulness and contemplative practices and self-care strategies with the Enneagram of Personality.

Participants will leave with practices to understand themselves and other people better, develop long-standing relationships, overcome obstacles, create a personal culture for self-care and grow emotional, intellectual and instinctual intelligence.

Fees Available Upon Request



What Our Clients Are Saying



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TESTIMONIALS

“Danielle is able to put into words the feelings we have deep in our soul, but have never been able to express. She will bring life to your deepest desires and meaning to your wildest ideas and passions”
- Member of 501c3 Board of Directors

www.confusiantoclarity.life



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TESTIMONIALS

“Danielle taught me that building trust creates efficiency.. that resolved my fears around the time invested in creating a psychologically safe workplace.”
- Software Engineer, Global Tech Company

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TESTIMONIALS

“Danielle makes the difficult easy to understand with practical examples and illustrations”
- Executive Director, 501c3 Helping Org

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TESTIMONIALS

“Spending time with Danielle, you get a better insight to who you really are. It's great to understand why we act a certain way and it's good to embrace it.”
- Entrepreneur

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What's Next?

WE'LL CUSTOM
CREATE TRAININGS
FOR YOUR UNIQUE
GOALS!

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